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**IBM Partners With German Construction Company to Simplify IT Infrastructure****Technology**  
PRESS RELEASES**URL To Story:** <http://press.arrivenet.com/technology/article.php/728187.html>**IBM Partners With German Construction Company to Simplify IT Infrastructure**  
**Schwenk Zement KG Increases Productivity of SAP Technology With New IBM Storage System**

Distribution Source : Market Wire

Date: Tuesday - December 06, 2005

GERMANY -- (Market Wire - Dec 06, 2005) -- IBM today announced that Schwenk Zement KG, a leading German manufacturer of cement and construction goods, has achieved a dramatic reduction in the time to support business-critical processes, including ordering and delivery, financial accounting, controlling, warehousing and staff management following the implementation of its new IBM TotalStorage DS8100, increasing production transactions by six times. Schwenk Zement KG provides cement for houses, public buildings, blast furnaces, chimneys and nuclear power station cooling tower and currently processes more than 15 million transactions per day.

Aiming to create a more powerful and single source of information for its internal processes and touchpoints, one of the leading cement company worked with IBM Business Partner Fritz & Macziol (FUM) to integrate a new information on demand solution. The client integrated its processes by creating a configuration that includes business process handling on the IBM eServer z890 system running an SAP R3 applications and an IBM DB2 Universal database. The server is connected to the IBM TotalStorage DS8100, which houses about 11 terabytes of data.

"We valued the ability for one company to provide a solution that could help us deliver our information more efficiently," said Gerhard Kaminski at Schwenk Zement KG. "The combination of IBM's servers, storage and software helped us create a system that will allow us to respond to rapid business changes and prepare us for future growth."

IBM Business Partner FRITZ & MACZIOL developed a conception for the configuration of the new IT infrastructure. "As the customer's demands on their systems increased, we needed to find a solution that would perform with speed and scalability," said FRITZ & MACZIOL Account Manager, Michael Dürr.

**Information on Demand**

The desire by businesses to access, manage and deliver information more efficiently is driving rapid change in the IT marketplace. Traditional low-tech, hardware-only approaches by proprietary vendors are meeting with resistance as companies grappling with new government mandates and business demands strive to capture and integrate information in a more seamless, real-time fashion across the enterprise. IBM's information on demand approach combines deep business insight with open standards, advanced storage systems, sophisticated systems management software and leading information management software to create efficient, cost effective and flexible information infrastructures. Regardless of the industry, IBM helps companies transform data into insight to enable information on demand.

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## About FRITZ &amp; MACZIOL

FRITZ & MACZIOL is one of the leading providers of software, systems and related services in Germany, Austria and Switzerland. Together with its sister company, INFOMA®, FRITZ & MACZIOL develops and sells software and system solutions for local authorities (newsystem® communal) and medium and large sized companies (VAS® dispatch automation and LAP for the bulk goods industry, Microsoft Navision ERP/PPS solution, F&M Groupware & Application Suite based on Lotus Notes and IBM WebSphere). In addition, as an IBM Premier Partner -- winner of the IBM Partner World Distinguished Blue Diamond Beacon Award 2005 and the IBM Bestseller Award 2004 -- the company provides its clients with the complete product portfolio for IBM, CITRIX, VMware (VMware Premier Enterprise Solutions Partner) Novell, Symantec and Microsoft (Microsoft Sales Power Award) as well as a comprehensive service package in the areas of consulting and system integration. Founded in 1987, FRITZ & MACZIOL:INFOMA currently have over 1,800 clients spread throughout local authorities, industry and commerce, the service industry as well as banks and insurance companies (around 280 employees operating from fifteen locations in Germany, Austria and Switzerland). [www.fum.de](http://www.fum.de)

## About IBM

IBM is the world's largest information technology company, with 80 years of leadership in helping businesses innovate. Drawing on resources from across IBM and key IBM Business Partners, IBM offers a wide range of services, solutions and technologies that help enable customers, large and small, to take full advantage of the new era of e-business on demand. For more information about IBM, visit <http://www.ibm.com>. For more information on IBM's on demand strategy, visit <http://www.ibm.com/ondemand>.

## About Schwenk Zement KG

Schwenk Zement, a member of the Schwenk Group, has been owned and managed by the Schwenk family for 150 years. One of Germany's largest cement producers, it provides cement for houses, public buildings, blast furnaces, chimneys and power station cooling towers. Schwenk Zement utilizes environmentally friendly production techniques, including high-tech filter facilities that operate quietly.

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